



Publisher's Announcement

Elsevier is pleased to report on a number of developments, where *Bioorganic Chemistry* continues to strive to improve its service to authors and readers.

Maximum visibility: Readership of the journal via ScienceDirect continues to grow at an impressive rate. The number of full-text downloads has tripled since December of last year! In some countries (e.g., Switzerland and Hungary) and American states (e.g., Ohio) every institute has access to ScienceDirect. We expect readership to grow still more in 2004, guaranteeing an even wider international audience for authors' research.

Increased submissions: The number of papers submitted to *Bioorganic Chemistry* continues to rise, with an increase of almost 40% from last year. This reflects the increased visibility of the journal.

Faster publication: Time to publication has been significantly reduced during 2003. The average time from acceptance to publication on ScienceDirect is now less than 6 weeks for *Bioorganic Chemistry* authors.

Exclusive author benefits: Authors continue to benefit from one page of free color (in print), 25 free offprints, and a free alerting service via ContentsDirect. They also receive a 30% discount on any Elsevier book title (ordered directly from Elsevier, and excluding major reference works).

Other benefits: *Bioorganic Chemistry* continues to publish review articles, and now publishes "minireviews." These give an authoritative overview of recent developments in the bioorganic chemistry and chemical biology fields. For submissions, or information on suitability of a subject, please contact the Editor.

NEW in 2004!

Colorful e-products: Online color is now offered free of charge to all authors of *Bioorganic Chemistry*, even if the author elects to publish the figures black and white in print. Color figures attract more attention than black and white—a benefit to authors and readers alike. For more information, see the Publisher's Note in this issue or consult the Guide for Authors at the back of this issue.

Cover: *Bioorganic Chemistry* has had a makeover! The new cover for 2004 allows us to highlight reviews, minireviews and special issues and also reflects that the journal is now published under the Elsevier imprint.

Electronic submission: Coming soon in 2004. This will allow authors to submit papers online via the Author Gateway on the journal's Web site, providing even speedier publication of your work.

We wish all our readers and authors a Happy New Year and success during 2004.

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